

EVA

COOKIE MANAGEMENT POLICY

Note: This document has been automatically translated from French. The original language is French. For the French version, please visit: <https://cdn.eva.gg/documents/legal/CookieNotice/fr.pdf>

PREAMBLE

This Cookie Management Policy is addressed to users of the website accessible at www.eva.gg (hereinafter the "Site"), namely, any person who accesses and navigates the Site, including registered members of the Site or visiting internet users.

WHO IS RESPONSIBLE FOR COLLECTING MY DATA?

The data controller for data collected via the Site is the company EVA, a simplified joint-stock company with a share capital of €1,820.27, whose registered office is located at 145 boulevard de Chanzy - 93100 MONTREUIL, registered with the Bobigny Trade and Companies Register under number 834 704 447 (hereinafter "EVA").

The contact email address is: contact@eva.gg

WHAT IS A COOKIE?

A cookie is a small text file placed on your device's hard drive when you visit a website or mobile application. It records certain information about your browsing or online behavior that allows us to improve and facilitate your experience as an internet user. For the purposes of this Policy, the term cookie includes any other similar technology that collects this information.

WHAT ARE COOKIES USED FOR?

The Site uses cookies to differentiate internet users and improve their navigation and the services offered to them. In practice, cookies allow us to authenticate and identify you, they can, where appropriate, record your preferences or measure the various uses of the Site.

WHAT INFORMATION DO COOKIES PROVIDE ACCESS TO?

Cookies placed on your device give us access to the following information:

- Identifiers of the device you use to connect to our Site, such as: IP address of your computer, Android identifier, Apple identifier or other
- Type of operating system used by your device (Microsoft Windows, Android, iOS, Apple OS, Linux or other)
- Type and version of the browsing software used by your device (Microsoft Internet Explorer, Google Chrome, Apple Safari, Mozilla Firefox or other)
- Dates and times of connection to our Site
- Browsing data, such as pages viewed

WHAT COOKIES DO WE USE?

- **Basic Functionalities:** to enable the basic functionalities of the Site.

These cookies are not subject to your consent as they are necessary to enable the basic functionalities of the Site. Without these cookies, the Site cannot function properly. They help make a website usable by enabling basic functionalities. Disabling these cookies prevents any navigation on the Site.

These cookies are as follows:

Name	DESCRIPTION	THIRD-PARTY COOKIE PRIVACY POLICY
Sentry	Monitoring tool to detect any bugs on the website and fix them	https://sentry.io/welcome/

Performance and Audience Measurement: to produce traffic and navigation statistics on our Site in order to improve its performance. Disabling these cookies prevents traffic and navigation statistics from being produced on our Site to improve its performance.

These cookies are as follows:

Name	DESCRIPTION	THIRD-PARTY COOKIE PRIVACY POLICY
Matomo	Analytical tool (alternative to Google Analytics) collecting data on website users	https://fr.matomo.org/
Facebook Pixel	Tracks visitor actions on the website and monitors conversions	https://fr-fr.facebook.com/
YouTube	Ads before, during or after a YouTube video	https://www.youtube.com/intl/fr/yt/about/
TikTok	Tracks visitor actions on the website and monitors conversions	https://www.tiktok.com/fr/
Hubspot	Customer relationship management (CRM) platform with tools and integrations related to marketing, sales, content management and customer service	https://www.hubspot.fr/?_conv_v=vi:1*sc:1*cs:1674493288*fs:1674493288*pv:2*seg:{10031564.1}*exp:{100330256.{v.1003131869-g.{}-100332272.{v.1003136832-g.{10033808.1}}}&_conv_s=si:1*sh:1674493288100-0.9189090026004966*pv:2

Social Media Sharing: to enable sharing of our Site's content on social networks present on our Site. These cookies enable sharing of our Site's content on social networks. Disabling these cookies prevents any interaction with social networks.

The sharing buttons used on our Site are as follows:

Third Party	DESCRIPTION	THIRD-PARTY COOKIE PRIVACY POLICY
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Facebook	We use Facebook to allow visitors to our Site to interact with our content and share it on the Facebook platform	https://www.facebook.com/help/336858938174917
Instagram	We use Instagram to allow visitors to our Site to interact with our content and share it on the Instagram platform	https://privacycenter.instagram.com/policies/cookies/
LinkedIn	We use LinkedIn to allow visitors to our Site to interact with our content and share it on the LinkedIn platform	https://fr.linkedin.com/legal/cookie-policy
X	We use X to allow visitors to our Site to interact with our content and share it on the X platform	https://x.com/fr/privacy
Twitch	We use Twitch to allow visitors to our Site to interact with our content and share it on the Twitch platform	https://www.twitch.tv/p/fr-fr/legal/privacy-notice/

€ **Personalized Advertising:** to present you with personalized advertising based on your browsing and profile.

These cookies are used to present you with content adapted to your preferences through advertisements, including on third-party sites and social networks, based on the pages you have viewed, your browsing, and the history of your interactions. Disabling these cookies prevents personalized advertising from being presented to you.

These cookies are as follows:

Name	DESCRIPTION	THIRD-PARTY COOKIE PRIVACY POLICY
Google Advertising Products	This service allows advertisers to purchase ads or banners that will be displayed on Google pages	https://ads.google.com/
Facebook Conversion Tracking	Tracks visitors' actions on the website to see if they make purchases or other actions related to the site they are on	https://fr-fr.facebook.com/
Google Conversion Linker	Conversion Linker tags facilitate the collection of click data to effectively measure conversions	https://business.safety.google/privacy/

INSTALLING THESE COOKIES: IT'S YOUR CHOICE

In accordance with CNIL recommendations, your choices regarding cookies are kept for a maximum period of 6 months.

However, you can at any time express or modify your cookie preferences through the cookie management tool that our Site makes available to you at the bottom of any page of the Site. Choices expressed through this management tool are valid only on the Site.

You also have the option to configure your browsing software to:

- Accept or refuse cookies found on the Site
- Systematically refuse all cookies
- Request your consent for each cookie you encounter while browsing the internet

To do this, simply refer to your browsing software and follow their instructions. For example:

•Edge:

<https://support.microsoft.com/fr-fr/microsoft-edge/supprimer-les-cookies-dans-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>

- Safari: <https://support.apple.com/safari>
- Chrome: <http://support.google.com/chrome/bin/answer.py?hl=fr&hlrm=en&answer=95647>
- Firefox: <https://support.mozilla.org/fr/kb/effacer-cookies-donnees-site-firefox>
- Opera: <http://help.opera.com/Windows/10.20/fr/cookies.html>

Your choices will then be applied to all internet browsing from your device and not only on our Site.

As indicated previously, by choosing to block our cookies, we wish to inform you that navigation on the Site and/or the use of certain functionalities could be altered or even impossible to use.

YOUR RIGHTS

In application of the GDPR and articles 38 to 40 of law n°78-17 of January 6, 1978, as amended, relating to data processing, files and freedoms, you are informed that, when the collected data constitutes personal data, you have the right to access, rectify, limit, object to, erase and port the data concerning you. You also have the right to formulate general or specific directives relating to the retention, erasure and communication of your personal data after your death in accordance with article 40 II of law 78-17 of January 6, 1978. For more information, you can consult EVA's Privacy Policy.

To this end, you may also send any request accompanied by a copy of an identity document by mail to EVA's registered office or by email.

Furthermore, if your internet browser allows it, you can at any time deactivate these cookies by referring to the procedures detailed above.

SHARING THE USE OF YOUR DEVICE WITH OTHER PEOPLE

If your device is used by several people and when the same device has several browsing software, we cannot ensure with certainty that the services intended for your device correspond to your own use of this device and not to that of another user of this device.

Sharing with other people the use of your device and configuring your browser settings regarding cookies is your free choice and responsibility.

RETENTION PERIOD

Cookies placed on your device will only retain your data for the time necessary to achieve their purpose (thus, session identification cookies are only kept for the duration of a session) and for a maximum of 13 months.

ADDITIONAL INFORMATION

For any additional information or to share your comments regarding the use of cookies, you have the option to contact us by mail at EVA's registered office or by email.

You can also obtain additional information about cookies on the following websites:

- www.cnil.fr
- www.aboutcookies.org
- www.allaboutcookies.org

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